Forest Conservation Policy and Paper-based Packaging Sourcing

At Canyon, we recognise how forests, particularly Ancient and Endangered forests[1], are imperative for biodiversity, water regulation, carbon sequestration and storage, soil stabilisation, and the purification of air and water. They are home to many of our animal and plant species, and they play a crucial role in mitigating climate change.

Significant changes must occur in the sourcing, production, recycling, and the re-use of the forest products we procure in our shift away from single-use plastic. We have a critical responsibility to protect forests, especially through our approach to the sourcing, and use of, forest-derived products.

We have outlined our commitments below.

Our commitments

• We will design and implement innovative e-commerce, shipping, and wrapping systems that minimise the use of paper and paper packaging by 2025.

• We will give preference to paper and paper-based packaging products with high-recycled content, specifically post-consumer waste content, and increase use of recycled fibre as much as feasible from a technical and availability standpoint by the end of 2025.

• We will give purchasing preference to chlorine-free paper and packaging that has been through responsible pulp and paper processes.

• We will only use printers in our operations in North America that are ranked highest in the Blueline Ranking by 2025.

• We will assess our existing use of paper and paper packaging and eliminate all sourcing from ancient forests, endangered forests, and habitats of endangered species by 2025.

• At any time prior to 2025, if we find that any of our products are sourced from ancient forests, endangered forests, habitats of endangered species, or illegal logging, we will act immediately and engage our suppliers to eliminate these sources and/or re-evaluate our relationship with them.

• We will work with Canopy and our suppliers to support collaborative and visionary solutions that protect remaining Ancient and Endangered Forests, including for example, the Coastal Temperate Rainforests on Vancouver Island and the Great Bear Rainforest, Canada’s Boreal Forests, and Indonesia’s Rainforests.

• Where possible, we will source our paper and paper-based packaging products from Next Generation alternative fibres, such as agricultural residues.

• When virgin forest-fibre content is needed, we will give preference to paper and packaging sourced from responsibly managed forests, in line with the Forest Stewardship Council (FSC) certification system, and ensure we do not source from plantations established after 1994.

• We will request that our suppliers acknowledge the right of Indigenous People and rural communities to give or withhold their Free, Prior and Informed Consent (FPIC) before new logging rights are allocated or plantations are developed.

• We will continue to engage with relevant interest groups, including Canopy’s Pack4Good initiative, in order to develop and implement solutions for more sustainable approaches in our use of forest products.

• We will transparently report progress at canyon.com, available annually starting 2023.

[1] Ancient and endangered forests are intact forest landscape mosaics, naturally rare forest types, forest types that have been made rare due to human activity, and/or other forests that are ecologically critical for the protection of biological diversity. For more information, visit ForestMapper.